Expanding Markets Conference Agenda

NOVEMBER 7TH & 8TH

TUESDAY

8:15 Welcome by EMRA & WSE
8:45 Regenerative Market Update & Year in Review
9:45 Break
10:15 Processing & Supply Chains - Updates, and Innovations
11:45 Lunch - Buffet style.
1:15 Aggregators - National Companies Purchasing Commodities featuring US Wellness Meats & Blue Nest
2:30 Can We be Authentic without Labeling & the Importance of Data Collection.
2:30 Breakout Room - What to Expect Selling Direct to Consumer
4:00 Break
4:30 Honest Truths - A candid discussion with ranchers
5:30 Social & Networking

WEDNESDAY

8:30 The Art of Storytelling - How to find your story
10:00 Break
10:30 Forming Co-ops & Partnerships
10:30 Breakout Room - Value-Added Marketing; Creating a Brand
12:00 Lunch - Buffet style.
1:30 Creative Enterprise Ideas - Featuring Ranchers & Companies thinking outside-the-box.
3:00 Break
3:15 Other Income Opportunities - Ecosystem Services, Cost-Share, Carbon
4:45 Closing

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To learn more about the Expanding Markets Conference go to www.westernsustainabilityexchange.org/2023marketsconference