Western Sustainability Exchange

Discussion pertaining to opportunities in the carbon market and funding for ecosystem improvements

**Carbon Market Opportunities**

**Preserving the best of the West—wide open spaces, fish and wildlife habitat, and farming and ranching heritage.** We accomplish this by advocating, teaching, and incentivizing regenerative practices to ranchers and connecting markets to the products raised on these operations.

**AGENDA**

**FRIDAY, SEPTEMBER 16**

8:30 am  Welcome

8:45 am  Why Brands Value Regen Practices
  
  Keynote speaker

9:30 am  Aggregation Supply Chain Panel
  
  Thousand Hills & Country Natural Beef, along with participating ranchers will explain their programs and experiences. (Awaiting BlueNest confirmation)

:15  Break

11:00 am  Verifying Sustainable Methods
  
  Western Sustainability Exchange, Audubon, EarthClaims, & American Grassfed Association explain methods to measure and monitor

12:30 pm  Extended Lunch
  
  Extra time to visit with guest speakers & exhibitors. USDA Soil Simulator demonstration

2 pm  Value-Added Opportunities Panel
  
  The Other Half Processing will explain their programs. (Awaiting WestPaw, Xanterra & Timberland confirmations)

:15  Break

3:30 pm  Carbon Market Opportunities
  
  Discussion pertaining to opportunities in the carbon market and funding for ecosystem improvements

4:45 pm  Profitability Index

5:30 pm  Closing Remarks

**PINE MEADOWS GOLF COURSE**

Lewistown, MT

Accommodations - Rooms are available at the Super 8 at a reduced rate for attendees - Please let them know you are with WSE’s Markets Conference

**ABOUT WSE**

Preserving the best of the West—wide open spaces, fish and wildlife habitat, and farming and ranching heritage. We accomplish this by advocating, teaching, and incentivizing regenerative practices to ranchers and connecting markets to the products raised on these operations.

https://westernsustainabilityexchange.org/event/livestock-markets-conference