

“ You can't think green if you're in the red.

**Marty Kleinschmit**

*Retired Farmer*



## Expanding Livestock Markets Conference

Thursday & Friday  
September 15 & 16

**Pine Meadows  
Golf Course**

**Lewistown, Montana**

**Register Today!**

<https://westernsustainabilityexchange.org/event/livestock-markets-conference>

**Holly Stoltz, Conference Coordinator**

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## Take Action

*Learn how you can work with nature to lower your input costs, become a more productive ranch, and receive a premium for your products!*

If you could listen to successful regenerative ranchers and learn from progressive companies about how to increase your bottom line, would you?

**WSE's Expanding Livestock Markets Conference** offers just that! By attending, you will hear from:

- **Aggregate Supply Chain** companies that offer premiums for improved stewardship
- **Verifying Organizations** that help you get certified & monitor your progress
- **Successful regenerative ranchers** doing innovative marketing
- **Value-Added** companies that allow you to make money off of organs, hides, etc. that are currently being discarded
- **New and upcoming markets** offering incentives for carbon capture and healthy ecosystems.



**WESTERN**  
SUSTAINABILITY  
EXCHANGE

# WELCOME!

## To WSE's Expanding Livestock Markets Conference



## AGENDA

### THURSDAY, SEPTEMBER 15

**10 am Ranch Tour**

Tour a regenerative ranch in Big Timber area & see firsthand the benefits & results. Sack lunch will be provided

**4:30 pm Processing - Critical Link to Marketing**

Participate in the processing bottleneck discussion with industry experts

**6 pm Social Hour**

Network with peers and company representatives at the Pine Meadows Golf Course in Lewistown

### FRIDAY, SEPTEMBER 16

**8:30 am Welcome**

**9 am Why Brands Value Regen Practices**

Keynote speaker

**9:30 am Aggregation Supply Chain Panel**

Thousand Hills & Country Natural Beef, along with participating ranchers will explain their programs and experiences. (Awaiting BlueNest confirmation)

**:15 Break**

**11:30 am Verifying Sustainable Methods**

Western Sustainability Exchange, Audubon, EarthClaims, & American Grassfed Association explain methods to measure and monitor

**12:30 pm Extended Lunch**

Extra time to visit with guest speakers & exhibitors. USDA Soil Simulator demonstration

**2 pm Value-Added Opportunities Panel**

Timberland, The Other Half Processing, Xanterra, & RightonTrek will explain their programs.

**:15 Break**

**3:30 pm Carbon & Ecosystem Service Markets**

Discussion pertaining to opportunities in the carbon market with Native & carbon offsetters Xanterra and Bridger Bowl, as well as funding for ecosystem improvements

**4:30 pm Profitability Index**

**4:45 pm Closing**

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## PINE MEADOWS GOLF COURSE

### LEWISTOWN, MT

Accommodations - Rooms are available at the **Super 8 at a reduced rate** for attendees if you book by September 1st - Please let them know you are with **WSE Markets Conference**

## ABOUT WSE

Preserving the best of the West—wide open spaces, fish and wildlife habitat, and farming and ranching heritage. We accomplish this by advocating, teaching, and incentivizing regenerative practices to ranchers and connecting markets to the products raised on these operations.