

“ You can't think green if you're in the red.

Marty Kleinschmit

Retired Farmer



Expanding Livestock Markets Conference

Thursday & Friday
September 15 & 16

**Pine Meadows
Golf Course**

Lewistown, Montana

Register Today!

<https://westernsustainabilityexchange.org/event/livestock-markets-conference>

Take Action

Learn how you can work with nature to lower your input costs, become a more productive ranch, and receive a premium for your products!

If you could listen to successful regenerative ranchers and learn from progressive companies about how to increase your bottom line, would you?

WSE's Expanding Livestock Markets Conference offers just that! By attending, you will hear from:

- **Aggregate Supply Chain** companies that offer premiums for improved stewardship
- **Verifying Organizations** that help you get certified & monitor your progress
- **Successful regenerative ranchers** doing innovative marketing
- **Value-Added** companies that allow you to make money off of organs, hides, etc. that are currently being discarded
- **New and upcoming markets** offering incentives for carbon capture and healthy ecosystems.



WESTERN
SUSTAINABILITY
EXCHANGE

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WELCOME!

To WSE's Expanding Livestock Markets Conference



AGENDA

THURSDAY, SEPTEMBER 15

10 am Ranch Tour

Tour a regenerative ranch in Big Timber area & see firsthand the benefits & results. Sack lunch will be provided

4:30 pm Processing - Critical Link to Marketing

Participate in the processing bottleneck discussion with industry experts

6 pm Social Hour

Network with peers and company representatives at the Pine Meadows Golf Course in Lewistown

FRIDAY, SEPTEMBER 16

8:30 am Welcome

9 am Why Brands Value Regen Practices

Keynote speaker

9:30 am Aggregation Supply Chain Panel

Thousand Hills & Country Natural Beef, along with participating ranchers will explain their programs and experiences. (Awaiting BlueNest confirmation)

:15 Break

11:30 am Verifying Sustainable Methods

Western Sustainability Exchange, Audubon, EarthClaims, & American Grassfed Association explain methods to measure and monitor

12:30 pm Extended Lunch

Extra time to visit with guest speakers & exhibitors. USDA Soil Simulator demonstration

2 pm Value-Added Opportunities Panel

Timberland, The Other Half Processing, Xanterra, & RightonTrek will explain their programs.

:15 Break

3:30 pm Carbon & Ecosystem Service Markets

Discussion pertaining to opportunities in the carbon market with Native & carbon offsetters Xanterra and Bridger Bowl, as well as funding for ecosystem improvements

4:30 pm Profitability Index

4:45 pm Closing

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PINE MEADOWS GOLF COURSE

LEWISTOWN, MT

Accommodations - Rooms are available at the **Super 8 at a reduced rate** for attendees if you book by September 1st - Please let them know you are with **WSE Markets Conference**

ABOUT WSE

Preserving the best of the West—wide open spaces, fish and wildlife habitat, and farming and ranching heritage. We accomplish this by advocating, teaching, and incentivizing regenerative practices to ranchers and connecting markets to the products raised on these operations.